



International Exhibition of Outdoor

Bologna 11 - 13 September 2009

General regulations



Organized by UNACOMA SERVICE Surl
in collaboration with Bolognafiere Spa  Bolognafiere

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"BolognaFiere" stands for Fiere Internazionali di Bologna Spa with offices at V.le della Fiera, 20 - Bologna.

"Organizer" stands for UNACOMA SERVICE SURL with offices in Via Venafro, n. 5, Rome.



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General regulations

Art.1 - GENERAL PROVISIONS

ExpoGreen, "International Exhibition of Outdoor" is organized by UNACOMA SERVICE Surl and is a specialised show aimed at providing the international parks and gardens sector/division with the chance to present its products to businessmen, press and foreign delegations within the context of a high-profile exhibition.

ExpoGreen will be held from 11-13 September 2009 at Bologna Fair Center and the exhibition will be open daily from 09:00 a.m. 06:00 p.m. The admission fee will be € 15.00. **Foreign visitors will be granted free admission.**

Art.2 - ELIGIBILITY TO PARTICIPATE

The Exhibition is addressed to the Italian and foreign companies involved in the sectors culture and design of the green, outdoors furnishings and contract, grills, barbecues, well-being, swimming pools, spas, etc), urban furnishings and the play of water, outdoor lighting, plants, seeds, fertilizers, laws and sod, substrates, the care and defense of plants, machinery and equipment for gardening and the maintenance of green areas, services and new technologies for greenery, outdoor sports activities, Pet, ornaments and gift items exhibitors undertake to exhibit new products only. Foreign companies which are not participating directly may display their products through their representatives provided that the latter exhibit in the name of the manufacturing company they represent: should a foreign company have more than one representative, it may display its products in only one stand in each product sector. If a representative of more than one foreign manufacturer wishes to participate in this Exhibition, it is required to submit a separate application related to each manufacturer. The Organizer reserves the faculty to admit to the salon also bodies not included in the above paragraphs, as well as to exclude from the exhibition certain services, products or samples, and forbid the offering of same products, samples or services in more than one stand of the same product sector.

Art.3 - PRODUCT SECTORS

In order to optimise the presentation of products at ExpoGreen, exhibitors are required to ensure the compliance of their presentations with the following division of exhibition areas according to product sector:

- I. Machines for gardening, public green areas and small powered handheld equipment
- II. Irrigation machinery and equipment
- III. Machines and equipment for protecting crop and plant
- IV. Machines and equipment for planting and maintaining turfs
- V. Components, accessories and spare parts
- VI. Vehicles, equipment, clothing and accessories for outdoor sports activities
- VII. Outdoor components, equipment and finishes
- VIII. Seeds, plants and turfs
- IX. Products and technologies for fertilizing and protecting plants
- X. Equipment, materials and products for garden centers
- XI. Services

MULTI-SECTOR STANDS - Companies or Industrial Groups manufacturing machines that belong to different merchandise categories and/or under various brand names, may apply to present all products, on the same stand. Stands will be allocated on the basis of the available space. Each exhibitor may occupy one display area only in each of the product sectors specified above. Location of product sectors within the BolognaFiere halls is decided at the sole discretion of the Organizer.

Art.4 - PARTICIPATION

Applicants willing to participate in ExpoGreen must send the specific application form prepared by UNACOMA SERVICE SURL by registered mail, courier or by hand. Signature of the application form constitutes an irrevocable commitment on the part of the applicant, who, thereby, accepts these General Regulations and all the rules in force, as well as the "Exhibition Technical Regulation and Various Forms Folder" and any other regulation for the organization and running of the Exhibition and Fair Center. The display areas will be allocated until selling out of the entire available exhibition surface. Application forms for participation will be definitely accepted only if duly filled in every section and enclosing the required deposit as well. The balance in full settlement of the said cost, plus the related Value Added Tax, must be remitted to UNACOMA SERVICE SURL no later than 45 days before the opening date of the Exhibition. Failure to remit this balance by the time stated will involve the withholding in default thereof of the amount already paid and the release from any obligation on the part of UNACOMA SERVICE SURL. Representatives of foreign companies must present explicit authorisation from the foreign company for participation in ExpoGreen. A description of products to be exhibited must be enclosed with the admission application. The application must also indicate the value of said products for insurance purposes.

The registration fee covers the following services: all-risk insurance as indicated in Art. 13 below; installation,

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testing and consumption of electrical power up to 2KW; cleaning stand up to 64 sq.m, with stands having larger surfaces invoiced after the end of the event at € 1,40 per sq.m; exhibitors ID and parking; 100 invitations; payment of municipal advertising tax; insertion in official catalogue as under Art. 17 below; insertion in the web site's on-line catalogue. The fee, expressed per square metre, covers hire costs for exhibition surface, and all costs for the services expressly listed in the General Regulations and in the Exhibition Technical Regulations, and also covers any complementary events arranged by the Organizer, such as conventions, conferences, celebratory and social events listed in the exhibition's programme, and the reception of delegations of professional operatives and any Italian or foreign State Dignitaries, speakers and conference participants.

The Organizing Committee will decide irrevocably and with absolute autonomy on the acceptance of applications, subject to the sole obligation of specifying the grounds of non-acceptance exclusively in relation to applications received by the Organizer at least 60 days before the exhibition inauguration date, if the exhibitor submits a formal request to this effect within 30 days of the closure of the exhibition. Dues paid will be refunded without any additional interest charges. In the case of a positive decision, the Organizer will send a letter of acceptance to the applicant, assigning the role of participant and conferring the rights and obligations stipulated in the present regulations. Applications from firms in liquidation will not be accepted.

Art.5 - ACCEPTANS

The participant who, due to an unforeseen reasonable and proven impediment, is unable to be present at the Exhibition, will be entitled to withdraw from the contract by supplying documentary evidence of such impediment and notifying UNACOMA SERVICE SURL of the same by registered letter with return receipt of delivery at least 60 days before the opening date of the Exhibition, it being understood that the deposit will be forfeited to the Organizer. Should the said notification be given within less than 60 days before the opening date of the Exhibition, the participant will be liable not only to payment of the full participation fee but also be subject to payment of any greater direct or indirect damages. In this case, UNACOMA SERVICE SURL will, anyway, be entitled to arrange the display area, even to other Exhibitors.

Art.6 - POWERTO WITHDRAW

Assigning exhibition surfaces and stands open on two, three or four sides is at the sole discretion of the Organizer. For the purposes of establishing priority of admission to participate, will be taken into account the date and order of arrival of the application forms dispatched in accordance with Art. 4 of these regulations. The Exhibitors will be notified of the definitive allocation of stands before and not later than 15 days prior to the opening of ExpoGreen. In the event of unforeseeable circumstances or for reasons beyond its control, the Organizing Committee has the power to modify at any time the structure, the size and location of stands, without the right, on the part of the Exhibitor, to claim cancellation of contract and/or compensation for damages. The Organizing Committee reserves the right to allocate stands even in those areas which are not indicated in the layout plan.

Art.7 - ALLOCATION OF STANDS

The stands shall be put at disposal of the exhibitors within the terms indicated by the "Exhibition Technical Regulation and Various Forms Folder". Their preparation must be completed within the day before the opening of the exhibition; otherwise, failing this, the contract may be rescinded due to default of the participant with the same terms and consequences as provided by art. 6.

Art.8 - HANDOVER OF STANDS

Stands not occupied by 1.00 p.m. on the day before the opening of ExpoGreen will be considered abandoned and the Organizer may, at his sole discretion, utilise them in whatever manner they think fit or assign them to other Exhibitors, without any obligation as regards reimbursement.

Art.9 - FAILURE TO OCCUPY STANDS

The stands may not be prepared in any way whatsoever that is not foreseen in the "Exhibition Technical Regulation and Various Forms Folder". In order to comply with the safety and fire prevention regulations, the Exhibitor is hereby informed that the Fair Center is considered as Premises for Public Entertainment. Therefore the Exhibitors are required to take notice that the Fair Center is, in effect, a Premise for Public Entertainment and observe those regulations in force for the latter mentioned places and conform with and respect all regulations and formalities in this regard, included in the "Exhibition Technical Regulation and Various Forms Folder". Failure to submit to BolognaFiere the declarations and documentation specified in the "Exhibition Technical Regulation and Various Forms Folder" for the responsibility in respect to the area of setting up the stands, and of all electrical systems related to it, and in particular for compliance with the rules in force for fire prevention, empowers BolognaFiere with the possibility of closing the stand and adopting more suitable measures to ensure that safety conditions remain in force, in any case, the assumption to the whole weight of civil and penal responsibility remains on the part of the Exhibitor. BolognaFiere reserves the right to have the assembled stands or installations changed or altered which do not conform with the provisions listed above. All responsibility for the stability of the stands and installations and their implementation and any damage which could occur to persons or items or property of the BolognaFiere or third parties must be borne exclusively by the Exhibitor. Bolognafiere Spa and the Organizer can fix, for the purposes of on-the-job safety regulations, specific criteria for access to Fair Center during installation works as well as limit the access of vehicles and equipment and/or prescribe fines for vehicles and equipment left out of place and/or left beyond the time limit stated by the Organizer. Nonobservance of these rules and those relevant listed in the Regulations for Participation gives BolognaFiere right to take precautionary measures against the company whose stand contravenes the fire regulations which may entail, should supplementary global safety measures be adopted, the imputation of costs which are previously estimated not less than e 300,00/form or the order to partially or completely take down the stand and the declaration of unfitness for use of the stand. Violation of the safety norms may also lead to notification to the judicial authorities.

Art.10 - SETTING UP OF STANDS

Art.11 - HANDING BACK OF STANDS

Products displayed at ExpoGreen may not be removed from the Fair Center before the closure of the Exhibition and the Exhibitor must be get an exit permit, issued by the Organizer before he will be allowed to leave the Fair Center with his products. The exit permit will not be issued to those exhibitors who have not settled their total payment and cleared any fees owed, directly or indirectly to the Organizer. This permit, in any case, will not be considered as a receipt for payment of fees owed for participation in the Exhibition, and will be valid only for that vehicle indicated on the permit itself. All stands must be cleared by the relevant date specified in the "Exhibition Technical Regulation and Various Forms Folder". The participant explicitly authorizes the Organizer to verify that neither products nor materials differing from those installed in his stand and listed in the exit permit are to be found in the vehicles or baggage of the exhibitor and/or his delegates on exit from the Fair Center, thus empowering the Organizer to impede the exit of those products and materials not listed in the above mentioned permit. Neither the Organizer nor BolognaFiere assume any responsibility whatsoever for those goods, materials or anything else left unattended by the Exhibitors in the Fair Center. Should clearance of the stands not be carried out within the aforesaid time limit, the Organizing Committee reserves the right to arrange for the removal and storage of the material: in this case, the defaulting Exhibitor will be obliged to reimburse the Organizer for the out-of-pocket expenses incurred for the removal and/or clearance and storage of the same material, and in addition will be charged a fine of € 200,00 daily for the duration of this storage unforeseen in the contract. Sixty days after the closure of the Exhibition, the Organizer, in compliance with formalities established with discretion by the same, may sell any objects and materials which have not been collected. The proceeds, net of every credit of the Organizer and of any expense, whether fiscal or professional fees, will be credited to the Exhibitor.

Art.12 - ACCESS TO THE FAIR CENTER

The Exhibition is open every day to visitors in possession of the relevant entry document according to the hours that the Organizer reserves the right to establish and eventually change, also during the course of the Exhibition. To permit free entry to the Exhibition for Exhibitors and their personnel, the Organizer will furnish cards for this purpose, the regulation for which is specified in the "Exhibition Technical Regulation and Various Forms Folder" and the use of which signifies acceptance of this regulation. In any case, the Exhibitor is responsible, to all effects and purposes, for the behaviour of those whom he supplies with entry cards, as well as for the behaviour of his own staff, assistants and collaborators in carrying out the duties they have been assumed to perform. Within the Fair Center it is absolutely prohibited for anyone to promote offers or requests for recognized institutions, to solicit, beg or make political, religious or other propaganda and, in any case, to perform activity which has no relationship to the aims and purposes of the Exhibition.

Art.13 - ANTI-THEFT SURVEILLANCE - LIABILITY FOR DAMAGES - INSURANCE

Each exhibitor must arrange, either personally or through his staff, to keep watch his own stand during opening hours of the Exhibition. Even though BolognaFiere provides a general 24-hour surveillance service inside the Fair Center for the entire period of the Exhibition, including those days set aside for the setting up and clearance of stands, it is not liable in any way whatsoever for eventual theft or damages suffered by the Exhibitor. The Exhibitor will be responsible also to BolognaFiere for all damages, direct or indirect, which for any reason are attributable to him or any staff working for him (including damages caused by the equipment, exhibition material or installation systems executed by him or third party hired by him, even if they been inspected by BolognaFiere).

The Exhibitor will be able to enjoy the benefits of the following insurance policies taken out by the Organizer:

- a) all-risk cover including fire and theft for material damage and damage to decor, fittings, equipment and goods at the stand, excluding money, securities, valuables and the like - absolute first loss, € 26,000.00;
- b) cover for the exhibitor's civil responsibility towards third parties - combined single limit, € 1,500,000.00;
- c) cover for civil responsibility towards workers employed by exhibitor - combined single limit, € 500,000.00.

The forms of insurance cover listed are regulated by the conditions and limitations available on request from the event's organizational secretariat, and they will be included in the relevant pages in the 'miscellaneous forms' folder. The insurance cover listed above does not rule out the Exhibitor's responsibility for all the risks which in the Exhibitor's autonomous assessment are not guaranteed or may exceed the limits of insurance coverage under the previous point. The Exhibitor will be responsible for any opportune complementary cover. In particular, as a function of the presence of a video-surveillance system, the Exhibitor takes note of the fact that, in case of theft, the relative statement filed with the Public Authorities must reach the insurance company no later than seven days after the end of the event and that failure to respect this deadline may involve loss of any right to compensation.

To request eventual complementary cover, at own expense, the Exhibitor can use the form inserted in the "information and various forms" folder. The Exhibitor renounces any claim against all Exhibitors, the Organizer and BolognaFiere. In any case, the Exhibitor accepts the obligation to insert in any complementary insurance cover agreement, the insurer's renunciation of any claim against the Exhibitors, the Organizer and BolognaFiere and, in the absence of any such provisions, will maintain their immunity from any action that might be advanced against them.

In view of the above, the Exhibitor, in any case, on his own behalf and on behalf of his collaborators or representatives, exonerates the Organizer and BolognaFiere of all responsibility for losses or damage that occur, for whatever reason, in the assigned exhibition space, during installation or disinstallation, and

whatever is present there, and assumes responsibility in his own behalf for eventual damage also caused by third parties in managing the exhibition space, or by whatever may be introduced into it, that is not covered in the terms and ways indicated above or those activated by the exhibitor himself.

The sketching, filming with video or TV camera and photographing or in any way reproduction of machinery and goods displayed and of display areas is forbidden without prior authorization of the respective Exhibitors, UNACOMA SERVICE SURL and BolognaFiere however, have the right to film, reproduce, publicize and authorize the filming, reproduction and diffusion of general or detailed exterior or interior views and also to sell or permit the sale of such views.

Art.14 - INDUSTRIAL COPYRIGHT

The temporary importation of goods from abroad for display as samples at the Exhibition, must be carried out at the Exhibitor's own expense, through the official forwarding agent of BolognaFiere, in compliance with the conditions laid out in the "Exhibition Technical Regulation and Various Forms Folder", exonerating any responsibility whatsoever for the forwarding agent's operation also with respect to BolognaFiere and UNACOMA SERVICE SURL.

Art.15 - TEMPORARY IMPORTATION

On the request of the Exhibitors and in accordance with the conditions stated in the "Exhibition Technical Regulation and Various Forms Folder", BolognaFiere will supply electrical energy, water and compressed air. In particular:

Art.16 - TECHNICAL SUPPLICES - FACILITIES

- The connections between the electrical system set up by the Exhibitors and the switch boxes, must be carried out only by the firms authorized by BolognaFiere which will make sure that the norms of the "Exhibition Technical Regulation and Various Forms Folder" are respected.
- The cleaning service for the stands must be carried out by the company authorized for that purpose by the Organizer and BolognaFiere.
- Telephone connections must only be installed by the official supplier of BolognaFiere.
- All the porter and transport work and the loading and unloading of goods must only be carried out by the official forwarding agent of the BolognaFiere in those cases where the exhibitors do not use their own personal means and staff.

Only those means of transport which are equipped with anti-pollution devices will be admitted to the stands and exhibition areas. The Exhibitor must remember that the "facilities" (whether carried out directly by BolognaFiere or contracted for by a sole agent) ensure regular services within the normal carrying out of same services on the part of the individual users and in any case, he exonerates BolognaFiere and the contractor and the sole agents of the facilities from any responsibility whatsoever with respect to eventual irregularities and difficulties in the execution of the same facilities.

The Organizer reserves the right to release, without any responsibility on its own part for relative omissions or errors, information which was included in the participation application form concerning Exhibitors and products/services on exhibit, using those means and techniques of communication (printed or other) it deems most suitable. The data concerned will be referred to those acceptance forms received and approved up to 45 days before the opening date of the exhibition. This does not waive the right of the Organizer to change the assignment of the stands. Entry in the official catalogue is free of charge. The production of the exhibiting firm will be published, without charge, on three lines of the catalogue. The exhibitor is, in any case, obliged to supply the necessary information indicated in the space for this purpose on the application form and in the form sent by the Organizer confirming acceptance of the above. UNACOMA SERVICE SURL is not responsible for eventual omissions or errors in printing which may appear in the catalogue.

Art.17- PRINTED BROCHURES AND FLOORPLANS

Outside of the assigned stand any form of propaganda or publicity must be made exclusively through arrangements with the Organizer or the agents of BolognaFiere and is subject to the payment of fees and pertinent fiscal charges.

Art.18 - PAID FORMS OF PUBLICIS

As long as there are spaces available, exhibitors are entitled to use the Fair Center car parks, but only, if their vehicles display the permits issued by the Organizer, only the spaces allocated to these, and only during the Fair Center's opening hours. Failure to comply with the above conditions will entitle BolognaFiere or the Organizer to have the offending vehicle removed from the parking area at the risk and expense of the exhibitor to whom this permit has been issued and the owner of the vehicle, both of whom will be responsible for the cost of the removal. All vehicle occupants must be able to display a valid entry ticket to the Fair Center. Note that these parking areas are unguarded. BolognaFiere and the Organizer decline all responsibility for the protection of vehicles or their contents and cannot be held responsible for any damage or theft.

Art.19 - PARKING INSIDE THE FAIR CENTER

During the period of the Exhibition no vehicle is allowed to circulate within the Fair Center and it is forbidden to leave any lorries or advertising vehicles parked, even if empty. It is forbidden to leave machines, equipment and product in the parking areas. It is forbidden to exhibit products which are in contrast to the product sector designation of the exhibition. For this purpose the Organizer is expressly authorised to access the Exhibitor's stand even in the absence of the Exhibitor.

Art.20 - PROHIBITIONS

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It is forbidden to exhibit posters or samples, also if only a simple indication, on the behalf of firms not listed in the request for participation and not represented.

Even if an Exhibitor has been authorised to put on shows or entertainment, he shall refrain from using such music reproduction or sound amplification systems that might disturb other exhibitors or visitors. Sound emission levels must, in no circumstances, exceed the limit of 75dBA. During the course of the exhibition, the Organizer will undertake instrumental sound level readings to identify immediately and irrefutably any Exhibitors failing to comply with this requirement. The Organizer will furthermore have the incontestable right to take whatever measures he deems necessary to ensure compliance with this requirement, including the right to ban excessively noisy shows and entertainment and, in the event of persistent failure to comply, the right to interrupt the supply of electrical energy. In the event of proven violation of this rule, or if the Organizer receives requests for damages by other Exhibitors and/or visitors resulting from the violation of this rule, the Organizer have the right to seek damages from the Exhibitor responsible for the disturbance.

Any form of publicity, out of their own stands and in the Fair Center, is forbidden to the Exhibitors. The distribution of publicity materials is permitted only in the Exhibitor's own stand.

Sub-letting, even if only partial, of the allotted stand is forbidden.

Sale of exhibited products for immediate delivery is forbidden.

The sale of gadgets with immediate consignment is allowed inside the stand allotted, solely for the period of the show, subject to the Exhibitor obtaining the necessary authorizations in accordance with current regulations.

Utilization of the mark EXPOGREEN is forbidden without the explicit authorization of the Organizing Committee.

It is forbidden to set in motion or move any machinery or equipment displayed.

It is permitted under the exclusive responsibility of the exhibitor and in accordance with current law concerning safety, on prior approval of the project by the Organizer's committee, to exhibit cut-outs or sections of machinery in movement, by means of electrical appliances, aimed at illustrating the technology involved in the machine itself. Transmission of the soundtrack of any audio-visual promotional material is forbidden.

It is forbidden to display machinery without adequate protection of the parts which could constitute a source of danger to visitors; to display products which do not conform with the product group of the sector which is stated on the application form, to display of notice boards or samples, even if simply indicative, on behalf of firms which are not listed in the application form or represented.

No smoking is allowed inside the halls and other closed areas within the exhibition complex.

UNACOMA SERVICE SURL and BOLOGNAFIERE Spa accept no responsibility whatsoever for exhibited machinery and equipment which does not comply with existing accident-prevention laws.

The technical character prohibitions stipulated for reasons of security to persons and objects, as well as to prevent the tampering with or impairing of the personal property and general property and land of the Fair Center and the relative rules contained in the "Technical Regulations" are part of these general contract conditions and the Exhibitor must undertake to observe them strictly.

Eventual exceptions may be allowed, solely if imparted in writing, by the Operations Division of BOLOGNAFIERE Spa.

In the event of contravention of even one of the above-mentioned prohibitions, that is among those contained in this article, the contract of participation to the Exhibition can be dissolved without any pronouncement by a court of law but simply by means of any written communication to the Exhibitor at his stand. This would signify immediate closure of the stand and the withdrawal of all documents allowing admission to the Fair Center but would not alter the relative payments due to be carried out by the Exhibitor.

Art.21 - POSTPONEMENT, REDUCTION OR CANCELLATION OF THE EXHIBITION - UNACOMA SERVICE SURL

UNACOMA SERVICE SURL reserve the right to alter the dates of the Exhibition without the Exhibitors being entitled to recede or dissolve their contracts in order to free themselves of the commitments they have agreed upon. Should the Exhibitor, due to unforeseeable circumstances or reasons beyond its control, be unable to be held - totally or in part - the Organizer reserves the right to nullify the participations forms and reimburse the Exhibitors concerned the remaining available amounts, in proportion to the sum paid by each individual Exhibitor, after deducting the expenses borne and committed. In these cases, UNACOMA SERVICE SURL must give written communication of the modifications carried out by registered letter or telegram, to be sent at least 30 days prior to the established beginning date of the Exhibition.

Art.22 RIGHT TO EXPEL

In the event of any contravention of the present regulations, the Organizer reserves the right to expel the contravening party without any obligation or reimbursement. The Organizer also reserves the right to refuse admission to such defaulting firms at the next ExpoGreen.

Art.23 CHANGES TO THE REGULATIONS

The Organizer reserve the right to establish rules and regulations, even as exceptions to these General Regulations, which it believes opportune to better manage the exhibition and relevant services. Such rules and regulations will have the same value as these General Regulations and will therefore be considered mandatory.

Art.24 - GENERAL RULES - ELECTION OF DOMICILE - APPLICABLE LEGISLATIVE NORMS- ITALIAN JURISDICTION AND TERRITORIAALLY COMPETENT COURT OF LAW

Each Exhibitor is required to conform to any regulations which the Authorities of Public Security and those in charge of anti-fire prevention, anti-accident prevention and the surveillance of premises open to the general public may issue with respect to BolognaFiere. The Exhibitor and those third parties working on his behalf in the Fair Center must employ staff on a regular work basis, subordinate or independent as may be, which conforms to the laws in force (with regard to providential, insurance and fiscal matters, etc.). The Exhibitors elects to have his legal domicile at the Fair Center of BolognaFiere and accepts Italian law to the exclusion of all others and the jurisdiction of the Bologna court of law. The relationship between the Organizer, BolognaFiere, the Exhibitor and eventual third parties is governed exclusively by the Italian law.

The Exhibitor takes note that the Exhibition will take place in the Fair Center of BolognaFiere and undertakes to observe - and make sure that his employees and collaborators observe - the regulations laid down by BolognaFiere. Every right of the Exhibitor is solely and exclusively borne by the Organizer while every obligation as far as behaviour is concerned assumed by the Exhibitor is also extended towards BolognaFiere which will, therefore, be authorized - in the event of failure to comply with these obligations, any of its own staff regulations or any norm - to intervene directly, acting also with its own staff employed in the Fair precincts.

Personal data provided by the party concerned are also processed by computer for the purpose indicated in this request to participate and in forms relevant to participation. This, in pursuance of the BolognaFiere and Organizers' statutory missions and all other activities – whether related or complementary – to promote the exchange of goods and services, including activities for the normal management of the exhibition, on-line and off-line publication, evaluation of customer satisfaction, commercial and marketing aims, statistical purposes and other similar activities that may require the communication and diffusion of data to third parties operating in Italy and/or abroad. Specific security measures are observed to prevent loss, illegal or improper use of and unauthorised access to data in conformity with the provisions of Articles 31-33-34-36 of Legislative Decree 196 of 30/06/2003.

Processing may therefore take place both directly and by involvement of a third party with whatsoever means and these data can be utilised and communicated – and also transferred to third parties – even outside Italy as regards any initiative linked or consequent to the exhibition or for purposes necessary to promote the exchange of goods and services pertinent to it.

Moreover, in particular data may be transferred to parties who cooperate in whatsoever manner in furtherance of BolognaFiere and the Organizers' activities, to other parties in the exhibition sector or who operate in the sector itself (associations or consortiums, external databases, market research surveys, etc.) and whomsoever has an interest in economic sectors relevant to the exhibition. The Organizer, BolognaFiere and certain companies within the BolognaFiere Group, with registered offices in Viale della Fiera, 20 – Bologna, Italy and e-mail privacy@bolognafiere.it, are the joint custodians of the data. The party concerned has a right of access to its own personal data and may exercise the other rights prescribed by Art. 7 of Legislative Decree 196/2003 (including updates, rectification, any integration, etc.) by contacting the Organizer for further information through the Internet site www.expogreen.it and, as regards BolognaFiere, through the web page www.bolognafiere.it/privacy. While providing data and consent to their processing is optional, these are deemed necessary conditions for performing the activities mentioned above and so failure to give consent may mean the Organizer refuse to sign or perform the participation contract. Having read this notice issued in conformity with Art. 13 of Legislative Decree 196/2003, the interested party expresses its consent to the treatment of personal data in the terms described above and signs this form as evidence of specific acceptance of the terms, including this clause.

**Art.25 -
RELATIONSHIP WITH
"BOLOGNAFIERE"**

**Art.26 -
TREATMENT
OF PERSONAL DATA**

**Notice to parties
concerned
in accordance
with Art. 13 of
Legislative Decree
196/2003 and
communication
of consent.**



International Exhibition of Outdoor



UNACOMA SERVICE Surl

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